



# Character Strengths & Business

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**Positive Leadership; Resilience; Culture; & Behaviour**



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**How  
You  
Do It**

**&**



***How  
You  
Make  
Me Feel***

**ALIGNED?**



**PUBLIC  
FACE**

**PERSONALITY**

**BUSINESS  
VALUES**

**PERSONAL  
STRENGTHS**



# CHARACTER STRENGTHS



**In Action**

**Evident**

**Natural**

**Energy**

**Engaged**

# STRENGTHS POWER

- COURAGE
- KINDNESS
- PERSISTENCE
- ORGANISED
- DECISIVENESS
- HONESTY
- PRUDENCE
- BUILD AND GROW
- LOYALTY/EMPLOYEE SATISFACTION
- RESULTS
- CONTROL
- CLARITY
- TRUST
- PROTECTION

# IN OVERDRIVE

- COURAGE
- KINDNESS
- PERSISTENCE
- ORGANISED
- DECISIVENESS
- HONESTY
- PRUDENCE
- RISK TAKING
- PROFITS?
- EXHAUSTION/STRESS
- BEAUROCRATIC – RULES
- HASTY
- HURT/ALIENATE
- OVER-CAUTIOUS

# Brand Vision Mission & Values





# Strengths Awareness

- Selection/Recruitment
- Leadership Development
- Team Building/Balancing
- Job Roles & Task Allocation
- Conflict Management
- Building Resilience
- Negotiation



# THANK YOU



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